

BUSINESS PARTNER BRIEF

JULY 2021



Director's Message

We're thrilled to see travelers taking off for their summer vacations from LGB and we're doing our best to provide a first-class experience for all. Our LGBLive! concert series has returned after a long hiatus, and planning is underway for the next Festival of Flight! In this month's edition, check out our new Hawaii marketing video, the new liquid disposal bins and our business partner spotlight.

- Cynthia Guidry

New Hawaii Webpage and Service

Check out the new 60-second marketing video that highlights our expanded service to Hawaii on our website. The video, produced by LBTv, captures the sights and sounds of Hawaii, as well as the top four reasons to start your Hawaiian vacation from LGB. Be sure to visit lgb.org/hawaii when you're ready to plan your next trip!



LGB Business Partner Spotlight: Hawaiian Airlines

In the coming months, we'd like to shine the spotlight on our commercial airline partners. We're starting with Hawaiian Airlines and Airport Operations General Manager Chris Walrath. Chris has worked in the airline industry for more than 23 years, in 17 different airports, with four different airlines. He's spent several years managing various North America airport consortiums, including the Los Angeles Airport (LAX) Tom Bradley International Terminal consortium of 40 international airlines, prior to joining Hawaiian Airlines for its launch of LGB operations. Now in its 90th year of continuous service, Hawaiian Airlines is Hawaii's biggest and longest-serving airline.

Q: Can you tell us about Hawaiian Airlines operations at Long Beach Airport?

A: When we launched our daily flight to Honolulu (HNL) in 2018, it was immediately well-received by Long Beach and North Orange County travelers. One thing that sets LGB apart from our other Southern California locations is the similarity of the airport setup and sense of community that is consistent with our Neighbor Island locations. In response to the success of our HNL flight, we launched daily service to Kahului Maui (OGG) in April 2021. Today we operate one daily service to both HNL and OGG, which consistently exceeds yield and load factor expectations.

Q: How has COVID-19 affected your business?

A: COVID-19 hit our airline particularly hard. In April 2020, we temporarily suspended service to most North America and international destinations and only operated a very limited number of flights out of LAX and San Francisco International Airport (SFO). As the State of Hawaii modified their entry requirements, we were able to resume operations to Hawaii in November 2020. Today, most of our traffic to Hawaii has fully recovered but travel beyond to American Samoa, Australia, Korea, Japan, New Zealand and Tahiti has not resumed, which is nearly all our international lift.

Q: What do you like best about being part of the LGB community?

A: I have always admired the diversity and sense of camaraderie with all the stakeholders. There are a lot of similarities to our Hawaiian 'ohana, which is based on family, and family means no one gets left behind. We often encounter guests showing up months ahead of their trip, just to ask questions about their future journey and we don't typically see that in our other locations. At Hawaiian Airlines, we're ready to welcome you aboard. Aloha!



Happy 80th Birthday to our Historic Terminal

Our award-winning historic terminal building celebrated its 80th birthday recently. On June 8, 1941, the Streamline Moderne style building was dedicated, although it didn't officially open for business until April 1942, in part due to the attack on Pearl Harbor. Architects W. Horace Austin and Kenneth S. Wing, Sr. designed the structure. On the ground floor, there was a waiting room, ticket office, express baggage room, post office and general office. The entire second floor was used for airline offices, while the third floor held general airport offices, a weather bureau and a teletype office. There was also a tower for traffic control purposes. Three federally funded mosaic masterworks created by Grace Clements under the WPA Federal Art Project served as the finishing touches on the building. Our historic terminal holds countless memories and stories spanning the history of aviation and continues to support our regular operations today.



Festival of Flight Returns to LGB

We're thrilled to announce our Festival of Flight will return this fall! While the event date is yet to be finalized, our focus is on securing local aircraft for static display. Capacity may be limited and an online registration system for free tickets and timed entry will be utilized. Follow us on [Facebook](#), [Instagram](#) and [Twitter](#) @LGBAirport for new details.



Live Music Back at LGB

After a yearlong hiatus due to the pandemic, we're once again inviting local musicians to perform for the public and passengers during the summer travel season with our LGBLive! concert series. Performances typically occur on Thursday and Friday evenings, but we'll also be experimenting with some early morning shows, since that is when we see the greatest number of travelers. The program runs through August 27.



Sustainability Update

As part of our sustainability program, we installed branded liquid disposal and recycling receptacles at the entrance to the TSA screening area. Travelers can pour liquids into the bins before entering TSA and then refill their reusable water bottle at the hydration stations in both the north and south concourses. Diverting liquids preserves the quality of recyclables, cuts down on waste weight and encourages bottle reuse. These bins complement our new recycling program that we launched last month. Airport staff collects, separates, stores and transports the materials to be recycled. A total of 47 recycling receptacles have strategically been placed throughout the Airport campus.



Updated Face Mask Guidance for Airports

On June 10, 2021, the Centers for Disease Control and Prevention (CDC) announced that it will amend its Face Mask Order so that masks will no longer be required in outdoor areas at transportation hubs such as bus stations and airports. This means that face masks are now only required in indoor areas of LGB, such as in the terminal, concourse and, of course, on the airplane. This updated guidance provides even more reason for our travelers to enjoy our spacious outdoor garden area!



Seen at the LGB Scene

Thanks to Astronaut Shane Kimbrough, who shared this stunning image of Runway 12-30 from the International Space Station!



Due to growing demand from our travelers, 4th Street Vine Wine & Beer Bar officially reopened last month. They're open daily and serving beverages and a limited food menu. With the exception of George's Greek Café, all of our dining concessions are now open.



It's always exciting to welcome military aircraft to our airport, especially those with a Long Beach manufacturing connection like the KC-10. The KC-10 is an aerial refueling tanker built by McDonnell Douglas right here in Long Beach. Its maiden flight took off from LGB on July 12, 1980 and KC-10s remain in heavy use by the military.



A KC-130J recently paid a visit to LGB, too. The Super Hercules is equipped with four six-bladed propellers and can convey more than 40,000 pounds of cargo and supplies! (Photo by local aviation spotter Curtis McGinnis)



Construction Update

Ongoing construction continues to change the face of our new Ticketing Lobby in Phase II of the Terminal Area Improvement Program. In these photos you can see installation of the steel canopy and roof metal decking; exterior and interior wall framing, as well as electrical and mechanical infrastructure continues to move forward. At the new Checked Baggage Inspection System (CBIS) building construction site, significant progress has been made with the installation of the baggage handling system.



Installation of the new Ticketing Lobby's canopy is complete



East face of the new Ticketing Lobby with a closer view of the canopy and scaffolding along the future south exterior wall

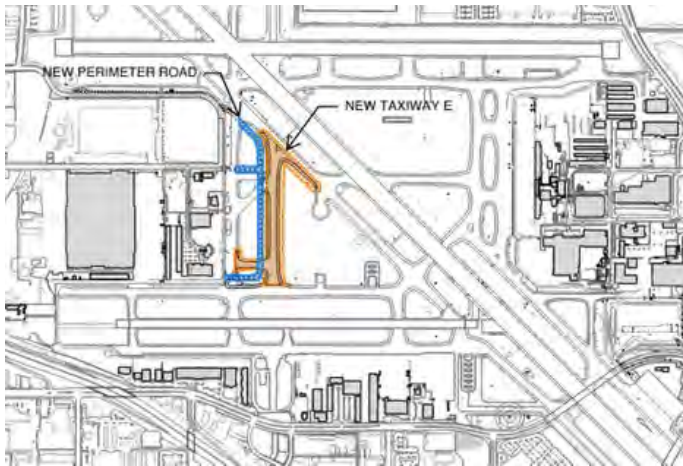


Baggage handling conveyor in the CBIS building



Future baggage make-up area

We reached another milestone in our Taxiway B Improvement Project last month, when the Phase 2 portion of the project was completed. Phase 2 includes the new Taxiway E from Taxiway J to Taxiway D, new connector Taxilane E1 and a new vehicle service road, as well as the opening of the newly named Taxilane E2 (old Taxiway G). Work entailed final paving, infield grading, hydroseeding and airfield striping. Then, we transitioned into the final construction phase. Phase 3 focuses on the Taxilane E1 tie-in work and striping, impacting the intersection of Taxiway J and Taxiway B. All work is expected to be completed by the end of the summer.



Taxiway B Improvement Project area



Paving the remaining Taxiway E2 & perimeter road



Verifying new striping retro-reflectivity



New LED lighting and striping completed

LGB Featured in Space and Technology Event

I recently had the privilege to participate in CSULB's Quarterly Economic Forecast, which focused this time on Space and Technology. Long Beach Airport's rich history was featured in a video called "Not Because It's Easy, But Because It's Hard." The title is a famous quote by John F. Kennedy about the space race. I really enjoyed the video and you will, too, especially if you're an aviation history aficionado. You can watch the video, along with some really wonderful presentations, at lbep.org/accelerate (our video is at the 1:33:55 mark).



Concession Sales Hit High Mark Over Holiday Weekend

LGB retail gift shops are looking forward to a positive summer sales season. The Paradies Lagardère retail shops were very busy over Memorial Day weekend as many customers started their weekend Thursday night, resulting in strong sales each day; pre-pandemic sales were usually strongest on just two of the three days of a holiday weekend. Retail team associates heard that many customers had not taken a trip in over a year and, for many, this was their first time flying out of LGB to newer destinations.

The month of May saw the highest revenue of the year to date. The strength of retail sales during Memorial Day weekend, and likely the 4th of July weekend, are indicative that the rest of the summer will show strong revenue growth, with July and August possibly marking the best sales months of the year. Our Paradies Lagardère retail team is energized, ready to greet customers throughout the summer and excited to see the enplanement growth at LGB!



May Commercial Flight Activity Stats

Long Beach Airport served 192,805 passengers in May 2021. Airline passenger traffic at LGB increased 1,567% in May 2021 compared with the same time in 2020; and decreased 36.8% when compared with the same pre-pandemic period in 2019. Total air cargo carried by aircraft, both inbound and outbound, decreased 8.7% in May 2021 compared to the same time the previous year; 1,092 tons passed through LGB in May 2021.

	May 2021	May 2020	% Change	May 2019	% Change	YTD 2021	YTD 2020	% Change	YTD 2019	% Change
Passenger Traffic										
Enplanements	95,477	5,688	1578.6%	151,959	-37.2%	280,287	358,159	-21.7%	704,221	-60.2%
Deplanements	97,328	5,878	1555.8%	153,318	-36.5%	280,912	360,327	-22.0%	703,648	-60.1%
Total Passenger Traffic	192,805	11,566	1567.0%	305,277	-36.8%	561,199	718,486	-21.9%	1,407,869	-60.1%
Total Air Cargo (Tons)	1,092	1,196	-8.7%	1,655	-34.0%	4,053	5,606	-27.7%	6,823	-40.6%

Airport Administrative Offices Closed July 5

In observance of Independence Day, Long Beach Airport administrative offices will be closed on Monday, July 5. Airport operations, security and janitorial services will continue uninterrupted.

